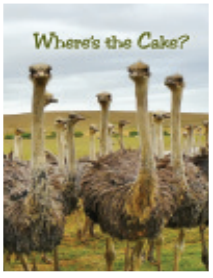
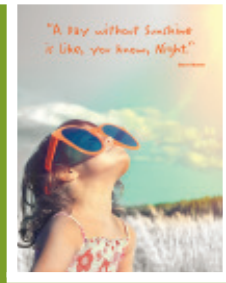
paper street

2022





Shade Tree
GREETINGS

Increase Profitability with "Paper Street" Greeting Cards.

Put this time-tested product line to work for you!

As you look to increase the profitability and overall appearance of your store, look to Shade Tree Greetings. Put our 29 years of experience in publishing greeting cards to work for you. Not only do our products provide exceptional visual impact, they also sell extremely well. That's not just a statement; it's a promise.

Shade Tree Greetings' customers know:
The CUSTOMER is Number ONE – ALWAYS. We strongly emphasize customer service, and it shows. Our loyal customers regularly comment on how our staff is helpful, knowledgeable, and friendly.
You deserve nothing less.

It's no secret that retail success comes from making every square inch profitable. Let Shade Tree Greetings' products add to the success in your store.

President,
Shade Tree Greetings

Table of Contents

New for 2022.....2
Birthday.....3
Friendship.....10
Encouragement.. 11
Thinking Of You.. 11
Wedding..... 12
Anniversary..... 12
Baby.....13
Congratulations.. 13
Blank Note..... 13
Retirement..... 13
Thank You.....13
Get Well.....14
Sympathy.....14
Information..... 16

paper street®

"Paper Street" features contemporary photography with verses that run the range from sentimental to encouragement, inspiration, and humor. Categories include birthday, friendship, wedding, sympathy, thinking of you, and get well.

Contemporary photography and bookmark cards make this line unique. All at a $3.99 retail price.

Detachable bookmark

Cost: $2.00 / Pre-printed retail: $3.99
Minimum order per style: 6 pieces
Each card has a unique UPC code

For Immediate Processing, fax your order to: 888-700-8306

Shade Tree GREETINGS

New Customer Program

Sell *What* Sells!

Dimensions:
(8 columns x 7 rows)
64"(h) x 15"
(turning diameter)

We Guarantee It!

Shade Tree Greetings' 90 Day "ADVANTAGE" Program gives you a risk-free opportunity to sell our products. Simply select the FREE display appropriate for your store, and we will package the display with our best-selling cards. Not satisfied with sell-through? You may return the program at the end of the 90 day period.

Cost:

- The cost of the program varies with the product you choose. Our easy-to-use order form details the cost for each product line.

What you get:

- Best-Selling product shipped in 1/2 dozens.
- Corresponding display. (FREE)

Convenient Payment Options:

- Option 1: Payment in advance - you will receive free freight on the entire order (product and display).
- Option 2: Half in advance - balance at the end of the 90 day period. With this option, you will receive free freight on product only.
- Option 3: You have the option to make the total payment at the end of the 90 day period.

We accept Visa, Mastercard, American Express, Discover, and company checks.

Frequently Asked Questions:

Q: What if I am already carrying Shade Tree Greetings' products? Can I still get a FREE fixture?
A: Yes! Please ask your Shade Tree Greetings' sales representative how you can get a free fixture, or simply call Customer Service at 1-800-836-4206 x221.

Q: What if I'm satisfied with overall sales, but have a few slow sellers? Can I exchange them?
A: Yes! Your Shade Tree Greetings' sales representative can exchange these styles, or you can contact Customer Service at 1-800-836-4206 x221 for instructions on how to do it yourself.

Q: What if I am unhappy with this program? Can I return it? Will I get a full refund?
A: Customer satisfaction is our NUMBER ONE priority. You are entitled to a refund on unsold products. See order form for details.

For further information on our 90 Day "ADVANTAGE" Program, contact Customer Service at **1-800-836-4206 x221** or download a detailed information sheet at www.shadetreegreetings.com/forms/90DayADVProg-Display.pdf

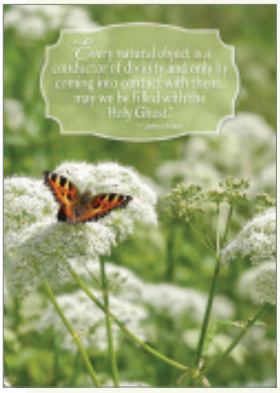
New 2022 • New 2022 • New 2022

PS 16017 BD
Cover: Your birthday is the perfect time...
Inside: to tell you how your laughter, your sparkle, and your kindness are such a gift to us. Celebrating YOU today and always! Happy Birthday.

PS 16019 BD
Cover: Funny how we call 'em the "good old days".
Inside: We weren't that "GOOD" or that "OLD". Happy Birthday.

PS 16072 CG
Cover: Success!
Inside: Well done, now take it and run! Congratulations!

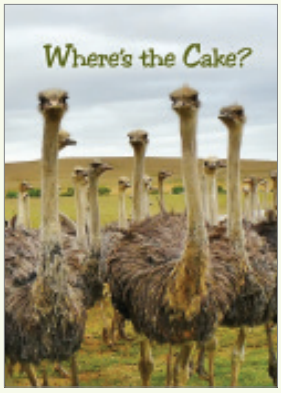
PS 16073 CG
Cover: GOT BIG DREAMS?
Inside: The future is ahead of you, where many dreams come true, wishing you all the best, with luck in all you do. Congratulations!



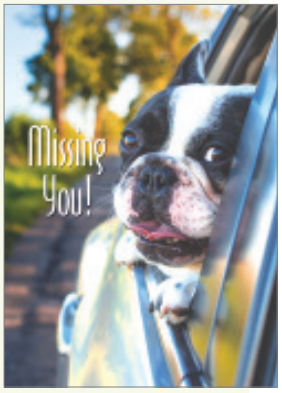
PS 16074 SY
Cover: "Every natural object is a conductor of divinity and only by coming into contact with them... may we be filled with the Holy Ghost." -John Muir **Inside:** With much Love and Sympathy for your Loss

PS 16075 GW
Cover: Wishing You Bright & Sunny Days
Inside: Let there be sunshine to chase the pains away, kind thoughts to cheer you and brighten every day. Get Well Soon.

PS 16076 BD
Cover: Put on your prettiest Party Pants!
Inside: It's your Birthday... as you celebrate be Classy and be Sassy!

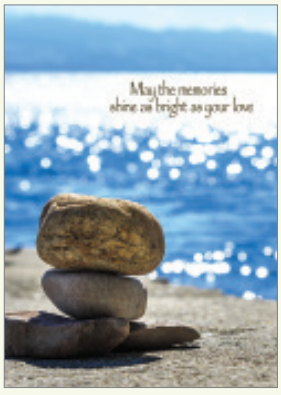


PS 16077 BD
Cover: Where's the cake?
Inside: That piece of cake you are about to eat is full of sugar and fat, loaded with calories, and theoretically could take years off your life... If you don't want it, can I have it? Happy Birthday!



PS16078 TY
Cover: Missing You!
Inside: I am here. You are there. One of us is in the wrong place!

PS 16079 FS
Cover: Girlfriends...
Inside: Thank God for Girlfriends!



PS 16080 SY
Cover: May the memories shine as bright as your love
Inside: With Deepest Sympathy

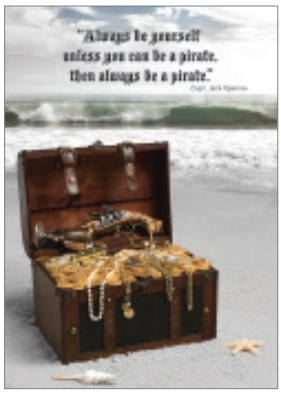
PS 16081 BD
Cover: In car years, you would be considered a classic. In wine years, you would be considered smooth.
Inside: And in dog years... well, you would be dead. Happy Birthday.

PS 16082 BD
Cover: "You're only given a little spark of madness. You mustn't lose it." -Robin Williams
Inside: Have a Mad, Mad Birthday!

Birthday

Cost: $2.00 / Pre-printed retail: $3.99
Minimum order per style: 6 pieces
Each card has a unique UPC code

PS 01003 BD
Cover: "Trust me- you can Dance!" Vodka
Inside: Have a great time on your birthday!



PS 01004 BD
Cover: "Always be yourself unless you can be a pirate, then always be a pirate." Capt. Jack Sparrow
Inside: Happy Birthday to a real treasure.

PS 01007 BD
Cover: "WISDOM DOESN'T NECESSARILY COME WITH AGE."
Inside: "Sometimes age just shows up all by itself." Tom Wilson Age, Schmage! Happy Birthday

PS 01036 BD bookmark
Cover: "Seize the moment. Remember all those women on the Titanic who waved off the dessert cart." Erma Bombeck
Inside: Happy Birthday!

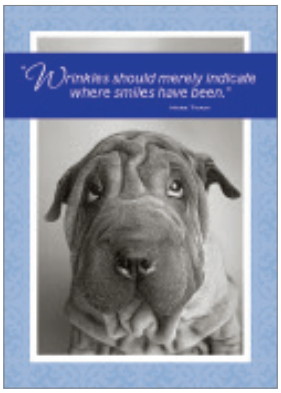
PS 01039 BD bookmark
Cover: "Do Anything but let it Produce Joy." Walt Whitman
Inside: Make Today Ridiculously Amazing. Happy Birthday

PS 01040 BD
Cover: Life is too short to have boring hair.
Inside: Or boring birthdays! Happy Birthday

PS 01043 BD bookmark
Cover: "Dance and Sing to your music." Steve Maraboli
Inside: Make today worth remembering Happy Birthday!

PS 01049 BD
Cover: "Life is mostly Froth & Bubble" Lady Diana
Inside: Hope it doesn't lead to trouble. Happy Birthday!

PS 01052 BD
Cover: "I'll try anything once, twice if I like it, three times to make sure." Mae West
Inside: Keep celebrating those birthdays! Make sure this one is great.



PS 01054 BD
Cover: "Wrinkles should merely indicate where smiles have been." Mark Twain
Inside: So keep smiling, you handsome dog! HAPPY BIRTHDAY

PS 01055 BD
Cover: "I generally avoid temptation, unless I can't resist it." Mae West
Inside: Who can resist birthday cake? Happy Birthday!

PS 01056 BD bookmark
Cover: "In every woman there is a Queen." Norwegian Proverb
Inside: May you be treated like Royalty on your Birthday

PS 01058 BD
Cover: "A Day without Sunshine is like, you know, Night." Steve Martin
Inside: Happy Birthday, Sunshine!

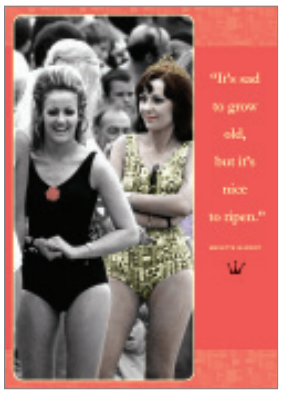
PS 01059 BD bookmark
Cover: "You have brains in your head. You have feet in your shoes. You can steer yourself in any direction you choose." Dr Seuss
Inside: Enjoy the good life on your birthday.

PS 01061 BD
Cover: "I do it for the joy it brings, cause I'm a joyful girl." Ani De Franco
Inside: Happy Birthday to the girl who has it going on and on!

Customer Service: 800-836-4206 Web: www.shadetreegreetings.com

PS 01063 BD
Cover: Few women admit their age. Few men act theirs.
Inside: You're great at Any age! Happy Birthday

PS 01065 BD
Cover: "Come share a pot of tea, my home is warm and my friendship free." Emille Barnes
Inside: Wishing you the cozy comforts of friends, home and a cup of tea. Happy Birthday

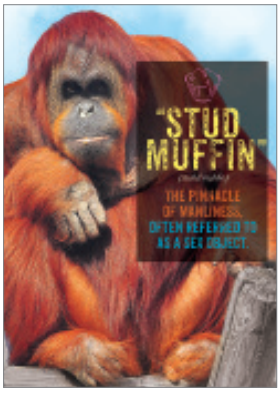


PS 01069 BD
Cover: "It's sad to grow old, but it's nice to ripen." Brigitte Bardot
Inside: Enjoy your day of ripening. Happy Birthday

PS 01071 BD
Cover: "Ever notice that 'What the Hell!' is always the right decision?" Marilyn Monroe
Inside: So, what the Hell, make this Birthday one to remember!

PS 01073 BD bookmark
Cover: Peace Love Coffee
Inside: Happy Birthday to a Java Junkie

PS 01074 BD
Cover: May you live to be so old that your driving terrifies everyone
Inside: Happy Birthday



PS 01084 BD
Cover: "Stud Muffin" (stuhd muhfin) The pinnacle of manliness, often referred to as a sex object.
Inside: Hope your birthday's happy even if your wild oats have turned to oat bran.

PS 01088 BD bookmark
Cover: "We turn not older with years but newer every day." Emily Dickinson
Inside: Wishing you peace, poetry, and all life's possibilities. Happy Birthday

PS 01089 BD
Cover: "People say that you're going the wrong way when you're simply going your own way." Angelina Jolie
Inside: Celebrate your day in your own unique way! Happy Birthday

PS 01102 BD
Cover: "If everything seems under control, You're just not going fast enough." Mario Andretti
Inside: ENJOY THE RIDE ON YOUR BIRTHDAY.

PS 01105 BD bookmark
Cover: "Yesterday is today's memory, tomorrow is today's dream." Kahlil Gibran
Inside: May every dream you dream today come true! Happy Birthday

PS 01120 BD
Cover: "I don't say we ought to misbehave, but we ought to look as if we could." Orson Wells
Inside: Let's be a little Naughty! Happy Birthday

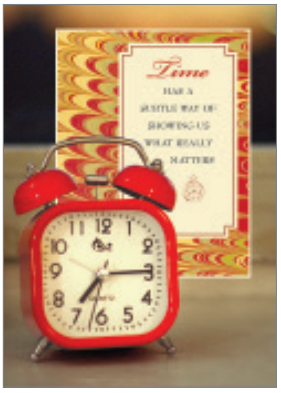
PS 01121 BD bookmark
Cover: Cupcakes are just muffins that went to fashion school.
Inside: Wishing you the Sweetest Birthday ever!

PS 01124 BD
Cover: Don't Be Jealous But I Can Still Fit Into The Earrings I Wore In High School.
Inside: It doesn't seem fair that you still look so good. Happy Birthday

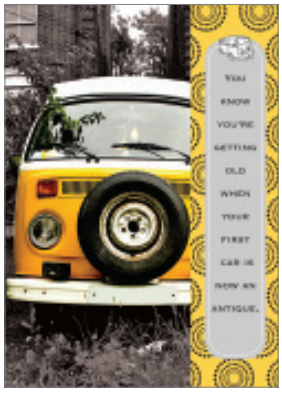
PS 01126 BD bookmark
Cover: BE THE KIND OF WOMAN, WHO WHEN YOUR FEET HIT THE FLOOR IN THE MORNING, THE DEVIL SAYS "OH NO, SHE'S UP!"
Inside: NEVER STOP BEING YOUR WONDERFUL SELF! HAPPY BIRTHDAY

Birthday

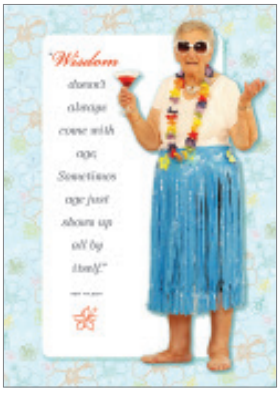
Cost: $2.00 / Pre-printed retail: $3.99
Minimum order per style: 6 pieces
Each card has a unique UPC code



PS 01127 BD
Cover: Time HAS A SUBTLE WAY OF SHOWING US WHAT REALLY MATTERS
Inside: ...and you really matter to me. Happy Birthday



PS 01129 BD bookmark
Cover: You Know You're Getting Old When Your First Car Is Now An Antique.
Inside: Life is a Journey. Enjoy Every Mile! Happy Birthday



PS 01130 BD
Cover: "Wisdon doesn't always come with age, Sometimes age just shows up all by itself." Tom Wilson
Inside: Age Schmage.
Happy Birthday

PS 01131 BD
Cover: Always be yourself unless you can be a unicorn. Then always be a Unicorn!
Inside: Have a Magical Birthday

PS 01132 BD
Cover: "A Thing of beauty is a joy forever." John Keats
Inside: You are beautiful just the way you are. Happy Birthday

PS 01133 BD
Cover: I Can't Believe I Wanted to Grow Up What Were We Thinking?"
Inside: Happy Birthday To Your Inner Child

PS 01134 BD
Cover: You can't buy Happiness but you can buy cupcakes
Inside: and that's kind of the same thing. Happy Birthday!

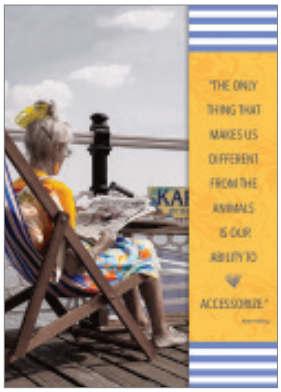
PS 01135 BD
Cover: "Life is a great big canvas, and you should throw all the paint on that you can." Danny Kaye
Inside: It's your birthday, color outside the lines! Happy Birthday

PS 01137 BD
Cover: "We all have the power to make Wishes come true..."
Inside: "as long as we keep believing." Louisa May Alcott
Happy Birthday

PS 01138 BD
Cover: "The best way to execute French cooking is to get good and loaded and whack the hell out of a chicken." Julia Child
Inside: Bon Appétit! Happy Birthday

PS 01139 BD bookmark
Cover: I would rather be someone's shot of whisky than everyone's cup of tea. **Inside:** Have the kind of birthday that only comes along once a year! Happy Birthday

PS 01140 BD
Cover: Meant to behave but there were too many other options!
Inside: Celebrate your birthday in your own style!



PS 01141 BD bookmark
Cover: "THE ONLY THING THAT MAKES US DIFFERENT FROM THE ANIMALS IS OUR ABILITY TO ACCESSORIZE." Robert Harling
Inside: HAPPY BIRTHDAY, Gorgeous!

PS 01146 BD
Cover: "You were wild once. Don't let them tame you." Isadora Duncan
Inside: Have a wild and wooly Birthday!

PS 01147 BD
Cover: Sometimes I open my mouth and my mother comes out.
Inside: See what growing older does? Happy Birthday

PS 01152 BD bookmark
Cover: "On a day when the wind is perfect, the sail just needs to open and the world is full of beauty."
Rumi
Inside: Today is such a day. Enjoy it to the fullest! Happy Birthday

PS 01154 BD
Cover: "The most valuable antique is an old friend."
H. Jackson Brown, Jr.
Inside: Happy Birthday to someone who is top shelf!

PS 01155 BD
Cover: "The reluctance to put away childish things may be a requirement of genius."
Rebecca Pepper Sinkler
Inside: Celebrate! and live each day like it's your birthday!

PS 01157 BD bookmark
Cover: If you believe in something, it is far more likely to come true.
Inside: I believe there is a Birthday in your Future!
Make it a good one.

PS 01158 BD
Cover: BAD GIRL 230573
POLICE DEPT.
Inside: Don't do anything I wouldn't do! Happy Birthday

PS 01160 BD bookmark
Cover: "We do not remember days, we remember moments."
Cesare Pavese
Inside: Here's to making this Birthday one to remember! Happy Birthday

PS 01161 BD
Cover: You're not OLD!
You're vintage
Inside: Happy Birthday to a classic original!

PS 01164 BD bookmark
Cover: "Some of the best days of our lives haven't happened yet."
HP Lyrikz
Inside: Let's make your Birthday one of the best! Happy Birthday!

PS 01166 BD
Cover: Forget the rules, if you like it, wear it!
Inside: And the good news is –
You look amazing!!! Happy Birthday!

PS 01168 BD
Cover: Betty White's tip for Long & Happy Life
Inside: "Try not to die."
Happy Birthday!

PS 01172 BD
Cover: They say you can count your true friends on one hand, but not the candles on your birthday cake!
Inside: May you find the strength and courage needed to blow them all out!
Happy Birthday

PS 01173 BD
Cover: Do you know why old men wear black socks with sandals?
Inside: You are one year closer to finding out! Happy Birthday

PS 01175 BD
Cover: Smile, it could be worse...
Inside: Think about what you'll look like in ten years. Happy Birthday

PS 01177 BD
Cover: You may not be "Over the Hill" yet, but you have a great view!
Inside: Looking Good! Have a Happy Birthday

PS 01178 BD bookmark
Cover: "DO ONE THING EVERY DAY THAT SCARES YOU."
Eleanor Roosevelt
Inside: HAVING ANOTHER BIRTHDAY COUNTS! MAKE IT GREAT!

Cost: $2.00 / Pre-printed retail: $3.99
Minimum order per style: 6 pieces
Each card has a unique UPC code

Birthday

PS 01179 BD
Cover: Looks like this isn't your first Rodeo.
Inside: Live free Ride Hard. Happy Birthday

PS 01180 BD
Inside: So glad we were young and crazy before cell phones and evidence. Happy Birthday!

PS 01181 BD
Cover: "Some men go fishing all their lives without knowing that it is not the fish they are after." Henry David Thoreau **Inside:** Just dropping you a line to say Happy Birthday

PS 01183 BD
Cover: Happy Birthday
Inside: "You should live every day like it's your Birthday."
-Paris Hilton

PS 01184 BD
Cover: Party till the cows come home!
Inside: Happy Birthday

PS 01185 BD
Cover: "I think every woman should have a blow torch."
Julia Childs
Inside: It will come in handy to light all those candles! Happy Birthday

PS 01187 BD bookmark
Cover: "If everything seems under control, you're not going fast enough."
Mario Andretti
Inside: Buckle up for an Amazing Birthday!

PS 01188 BD bookmark
Cover: Collect beautiful moments.
Inside: Make today so awesome yesterday gets jealous!
Happy Birthday

PS 01190 BD
Inside: Life should not be a journey to the grave with the intention of arriving safely in an attractive and well-preserved body...
Inside: We'll skid in sideways, chocolate in one hand, wine in the other, totally worn out and screaming, "WooHoo! What a ride!"
Happy Birthday

PS 01193 BD
Cover: "Life is a helluva lot more fun if you say 'yes' rather than 'no'."
Richard Branson
Inside: So say 'yes' to an awesome birthday!

PS 01194 BD
Cover: "A party without cake is just a meeting." Julia Child
Inside: Have a great Birthday!

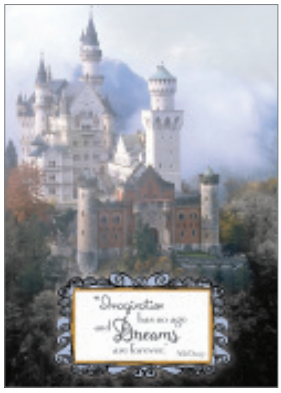
PS 01195 BD
Cover: "We don't stop playing because we grow old; we grow old because we stop playing."
Oliver Wendell Holmes
Inside: So have fun, and Enjoy your Birthday!

PS 01196 BD
Cover: "Each day is a page in your special story." Anonymous
Inside: Make it a good one. Enjoy every moment! Happy Birthday!

PS 01197 BD
Cover: "It's not the years, Honey... it's the mileage." Indiana Jones
Inside: Enjoy the Ride!
Happy Birthday

PS 01198 BD
Cover: Age and glasses of wine should never be counted.
Inside: But count me in to say... "Happy Birthday!"

Customer Service: 800-836-4206 Web: www.shadetreegreetings.com

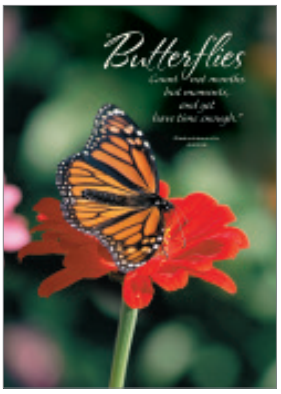


PS 01199 BD
Cover: "Imagination has no age and Dreams are forever." Walt Disney
Inside: May your wishes come true. Happy Birthday

PS 13024 BD
Cover: "Explore. Dream. Discover." MARK TWAIN
Inside: Hoping your birthday is a grand adventure.

PS 16006 BD
Cover: "Some pursue happiness, others create it." Anonymous
Inside: Wishing you happiness on your birthday.

PS 16007 BD
Cover: Guys Like You are pretty rare
Inside: ...but everything you do is Well Done! Happy Birthday



PS 16008 BD
Cover: "Butterflies Count not months but moments, and yet have time enough." Rabindranath Agore **Inside:** May your birthday be filled with wonderful moments to enjoy and remember. Happy Birthday

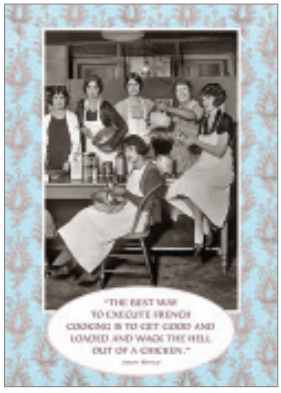
PS 16009 BD
Cover: "There's always something for which to be Thankful." Charles Dickens
Inside: On your birthday, I'm remembering how thankful I am for the gift of you.

PS 16014 BD
Cover: "Beer is Proof that God loves us and wants us happy." Ben Franklin
Inside: Happy Birthday

PS 16015 BD
Cover: "ALL I REALLY NEED IS LOVE, BUT A LITTLE CANDY NOW AND THEN DOESN'T HURT." Charles Schulz
Inside: Happy Birthday

PS 16018 BD
Cover: YOU ARE NEVER SO HANDSOME AND APPEALING...
Inside: AS WHEN YOU MAKE ME SMILE. HAPPY BIRTHDAY

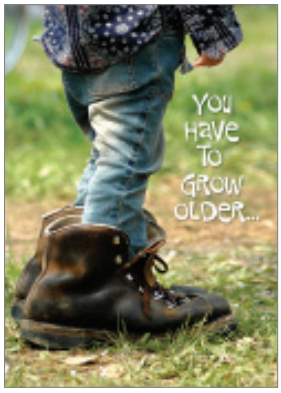
PS 16020 BD
Cover: Lady Baa Baa?
Inside: Glad ewe were born this way! Happy Birthday



PS 16021 BD
Cover: "THE BEST WAY TO EXECUTE FRENCH COOKING IS TO GET GOOD AND LOADED AND WACK THE HELL OUT OF A CHICKEN." Julia Child
Inside: Bon Appétit! Happy Birthday

PS 16023 BD
Cover: Remember when you were so sweet and innocent?
Inside: We don't either! Happy Birthday.

PS 16024 BD
Cover: Born to be Wild...
Inside: a Long time ago! Happy Birthday.



PS 16026 BD
Cover: YOU HAVE TO GROW OLDER...
Inside: BUT YOU DON' T HAVE TO GROW UP! HAPPY BIRTHDAY.

PS 16027 BD
Cover: My life story would have been much less fun without you as a friend.
Inside: Not as freakin' crazy, but less fun. Happy Birthday.

Birthday

Cost: $2.00 / Pre-printed retail: $3.99
Minimum order per style: 6 pieces
Each card has a unique UPC code

PS 16030 BD
Cover: It's Your Birthday...
Inside: and it's 5 o'clock somewhere!

PS 16032 BD
Cover: Having your friends around for your birthday is all you need.
Inside: THAT. And a DESIGNATED DRIVER. Happy Birthday.

PS 16034 BD
Cover: MY BIRTHSTONE IS...
Inside: Wine Cork! Happy Birthday

PS 16035 BD
Cover: It's not the size of the pool...
Inside: It's the friends you "swim" with. Happy Birthday

PS 16037 BD
Cover: Those were the days, cars were made in the USA...
Inside: and an "AIRBAG" was somebody who talked too much! Happy Birthday.

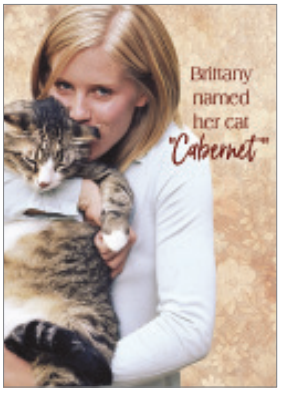
PS 16039 BD
Inside: Yoga Class? I thought you said "Pour a Glass"! Happy Birthday!

PS 16040 BD
Inside: "Golden Years" my ass! Happy Birthday

PS 16041 BD
Cover: In car years, you would be considered a classic.
Inside: In wine years, you would be considered smooth. And in dog years... well, you would be dead. Happy Birthday.

PS 16051 BD
Cover: "If you obey all the rules, you miss all the FUN" –Katherine Hepburn
Inside: It's your Birthday! Go ahead, break some rules.

PS 16052 BD
Cover: "Birthdays are nature's way of telling us to eat more cake! –anonymous
Inside: It's your special day, so go ahead and have seconds! Happy Birthday



PS 16053 BD
Cover: Parenthood is one of the greatest journeys in life. Brittany named her cat "Cabernet "
Inside: It was one less thing to remember Happy Birthday

PS 16054 BD
Cover: Cool!
Inside: You can't buy it.
You can't learn it. You can't fake it.
Happy Birthday to a cool guy!

PS 16055 BD
Cover: You make Fabulous...
Inside: Look Easy! Happy Birthday.

PS 16058 BD
Cover: Being awesome...
Inside: has no age! Happy Birthday.

PS 16062 BD
Cover: Don't fear getting older...
Inside: Fear getting stuck in traffic after 2 cups of coffee and a bran muffin. Happy Birthday.

PS 16063 BD
Cover: It's not the kind of car that matters.
Inside: It's the friends that you take along for the "ride". Happy Birthday.

PS 16064 BD
Cover: Best Friends are the ones who know all about you...
Inside: but like you anyway.
Happy Birthday.

PS 16065 BD
Cover: Skinny jeans make you look skinny...
Inside: the same way Thin Mints make you look thin. Happy Birthday.

PS 16066 BD
Cover: "Listen Sweetie, Age is merely the number of years..."
Inside: "the world has been enjoying YOU!" Happy Birthday.

PS 16068 BD
Cover: You make Fabulous...
Inside: look easy.
Happy Birthday.

Belated Birthday

PS 16069 BD
Cover: Remember when you were so sweet and innocent?
Inside: We don't either!
Happy Birthday.

PS 02006 BB bookmark
Cover: "THERE ARE LOTS OF PEOPLE WHO MISTAKE THEIR IMAGINATION FOR THEIR MEMORY." Josh Billings
Inside: LIKE ME! SORRY I FORGOT YOUR BIRTHDAY. HOPE IT WAS HAPPY.

PS 02008 BB
Cover: Of all the things I've lost, I miss my mind the most.
Inside: Why else would I forget your Birthday? Hope it was happy!

Friendship

PS 07008 FS bookmark
Cover: "If I had a flower for every time you made me Smile, I'd have a garden to walk in forever." Anonymous
Inside: Happiness is me with You.

PS 09002 FS
Cover: "When it comes to life's adventures... never pull back on the reins." Anonymous
Inside: Thanks for being the friend that makes my life exciting.

PS 12005 FS bookmark
Cover: Do more of what makes You happy.
Inside: blank

PS 13000 FS
Cover: "Books, like friends, should be few and well chosen."
Samuel Paterson
Inside: Feeling lucky to be one of the chosen few!

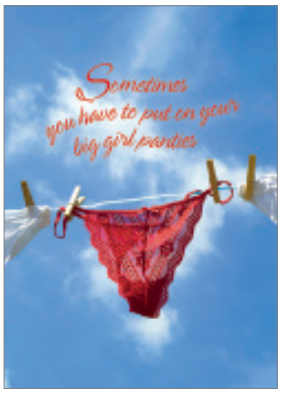
PS 16033 FS
Inside: OH, SHIT!

PS 16043 FS
Cover: "Friends are the sunshine of life." – JOHN HAY
Inside: Thank you for being You.

PS 16056 FS
Cover: Friends...
Inside: like no udder!

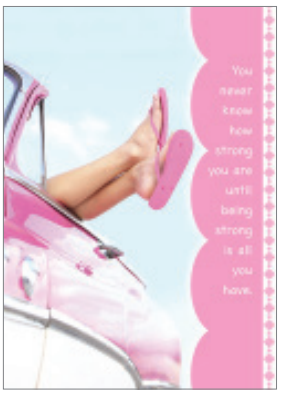
Cost: $2.00 / Pre-printed retail: $3.99
Minimum order per style: 6 pieces
Each card has a unique UPC code

Encouragement



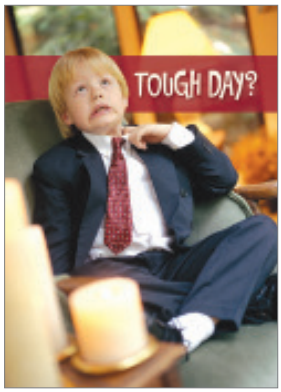
PS 01156 EN
Cover: Sometimes you have to put on your big girl panties.
Inside: ... and admit it's just another Adventure!

PS 03025 EN
Cover: Grow Hope
Inside: Let your faith be bigger than your fears. Please know you're not alone.

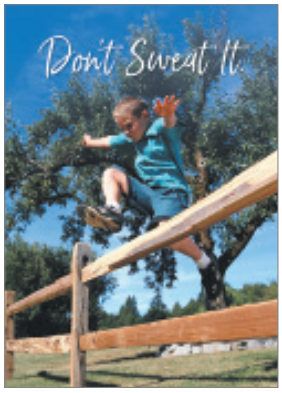


PS 03026 EN
Cover: You never know how strong you are until being strong is all you have.
Inside: Let's kick cancer out of Your Life!

PS 09012 EN
Cover: "A pessimist sees the difficulty in every opportunity; an optimist sees opportunity in every difficulty." Winston Churchill **Inside:** A realist sees the need for another drink!



PS 16029 EN
Cover: TOUGH DAY?
Inside: HANG IN THERE.

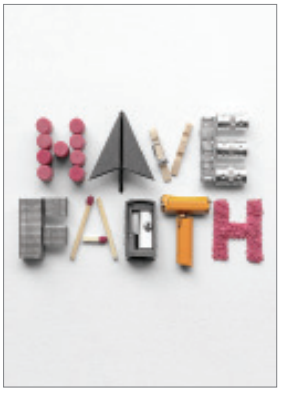


PS 16031 EN
Cover: Don't Sweat It.
Inside: You've got this. And you're going to be Fabulous!

PS 16049 EN
Inside: "Reach for the Sky!"
— Tom Hanks
voicing the character of Woody in "Toy Story"

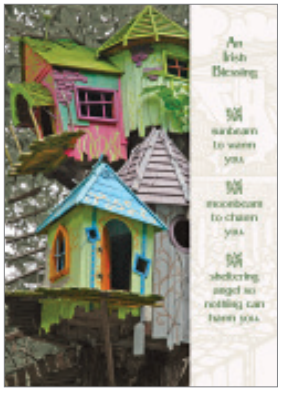
PS 16061 EN
Cover: YOU GOT THIS
Inside: JUST BECAUSE IT'S HARD, DOESN'T MEAN IT'S IMPOSSIBLE.

PS 16067 EN
Cover: YES YOU CAN
Inside: Blank



PS 16071 EN
Cover: HAVE FAITH
Inside: ...IN YOURSELF!

Thinking of You

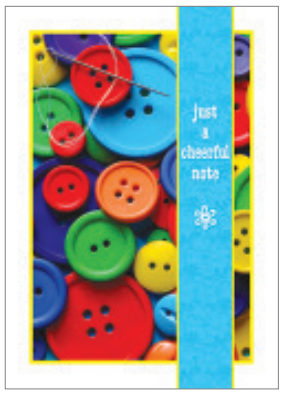


PS 15002 TY bookmark
Cover: An Irish Blessing A sunbeam to warm you. A moonbeam to charm you. A sheltering angel so nothing can harm you.
Inside: Thinking of you and hoping your days are filled with sunshine.

PS15003 TY bookmark
Cover: If you want to know where your heart is, look to where your mind goes when it wanders. **Inside:** I often wander to thoughts of you!

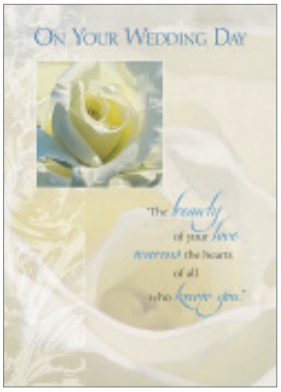
PS 16004 TY
Cover: The most important thing in listening is hearing what isn't said.
Inside: I miss you. Remember, I'm just a call away.

PS 16010 TY
Cover: I was just wondering...
Inside: How's one of my favorite humans?



PS 16013 TY
Cover: just a cheerful note
Inside: ...because I was thinking of you and it made me smile.

Wedding

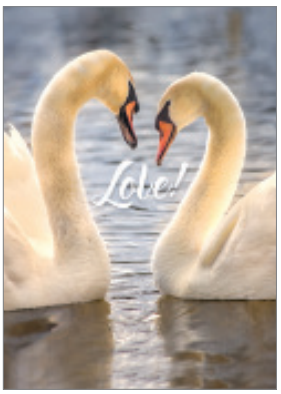


PS 16011 WD
Cover: ON YOU WEDDING DAY "The beauty of your love warms the hearts of all who know you."
Inside: Congratulations and Best Wishes to a Wonderful Couple

PS 16012 WD
Cover: For the Bride and Groom "Love is, above all, the gift of oneself." Jean Anduilh **Inside:** Wishing you both a lifetime of happiness, a lifetime of love. Congratulations

PS 16028 WD
Cover: "You know you're In Love when you can't fall asleep"
Inside: "...because Reality is better than your Dreams." –Dr. Seuss Congratulations.

PS 16036 WD
Cover: Just Married
Inside: Congratulations!



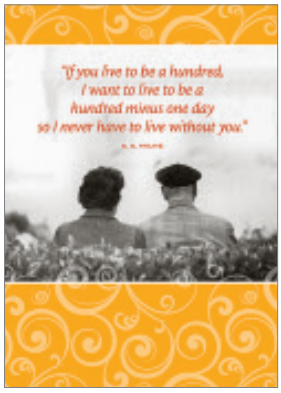
PS 16047 WD
Cover: Love!
Inside: Congratulations!

Anniversary

PS 06004 AN
Cover: "Marriage is not counting the years; it's making the years count." Anonymous
Inside: Happy Anniversary

PS 06010 AN bookmark
Cover: "There are many things in life that will catch your eye, but only a few will catch your heart..." Anonymous
Inside: ...And you caught mine. Happy Anniversary

PS 07001 AN
Cover: "There isn't a particle of you that I don't know, remember, and want." Noel Coward
Inside: Whenever you're near, all's right with the world. Happy Anniversary.



PS 07002 AN
Cover: "If you live to be a hundred, I want to live to be a hundred minus one day so I never have to live without you." A.A. Milne
Inside: You make it all worthwhile. I LOVE YOU

PS 13010 AN
Cover: "Happiness is being married to your best friend." Anonymous
Inside: I love you! Happy Anniversary

PS 16025 AN
Cover: IS THERE ANYTHING BETTER THAN YOUNG LOVE?
Inside: HOW ABOUT OLD LOVE? HAPPY ANNIVERSARY

PS 16057 AN
Cover: You're as loved as...
Inside: ...a favorite stuffie. Happy Anniversary

PS 16059 AN
Cover: Loving You...
Inside: brings joy to each day! Happy Anniversary

PS 16070 AN
Cover: If you have the right partner...
Inside: the music never stops. Happy Anniversary to a great couple.

Cost: $2.00 / Pre-printed retail: $3.99
Minimum order per style: 6 pieces
Each card has a unique UPC code

Baby

PS 05011 CG
Cover: A baby is a Blessing, a gift from Heaven above...
Inside: A precious little angel to cherish and to love.

PS 05013 CB
Cover: No joy on Earth brings greater pleasure than a little girl to love and treasure.
Inside: Congratulations on your new Baby Girl!

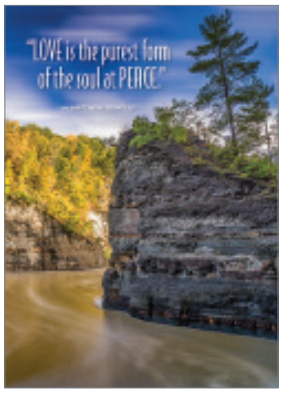
PS 16044 CB
Cover: Not all treasures are silver or gold.
Inside: Congratulations

PS 16050 CB
Cover: Parenthood
Inside: One of the greatest journeys in life. Congratulations.

Congratulations

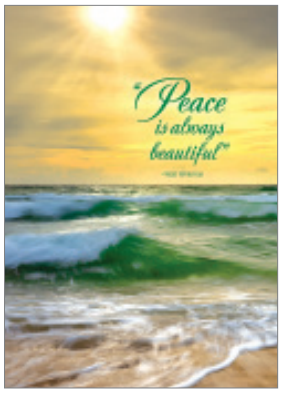
PS 13011 CG
Cover: "It's choice - not chance that determines your destiny." Jean Nidetch
Inside: Congratulations!

Blank Note



PS 16042 BL
Cover: "LOVE is the purest form of the soul at PEACE." — Matthew Donelly
Inside: Blank

PS 16045 BL
Cover: "Nothing can dim the light that shines from within." -Maya Angelou
Inside: Blank



PS 16046 BL
Cover: "Peace is always beautiful" –Walt Whitman
Inside: Blank

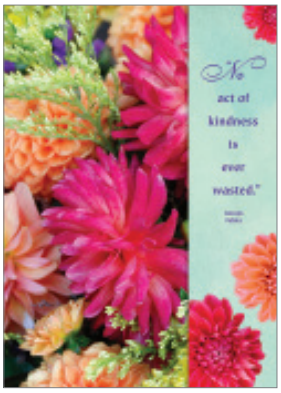
PS 16048 BL
Cover: "When you can't find the sunshine, be the sunshine." —Anonymous
Inside: Blank

Retirement

PS 16002 RT bookmark
Cover: Relax Escape Travel Indulge Read Enjoy
Inside: Wishing you a life full of good times and happiness! Congratulations on your Retirement.

Thank You

PS 04010 TH
Cover: "How beautiful a day can be When kindness touches it!" George Elliston
Inside: Thank you, you're wonderful!



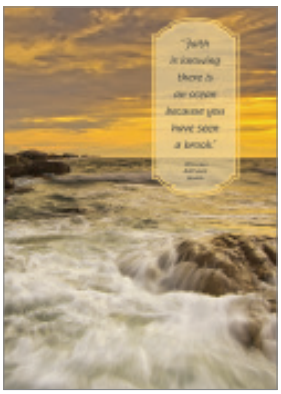
PS 04011 TH bookmark
Cover: "No act of kindness is ever wasted." Aesops Fable
Inside: Thank you for making everything better.

PS 04012 TH
Cover: THANK YOU
Inside: COULDN'T FORGET YOUR KINDNESS. THANK YOU

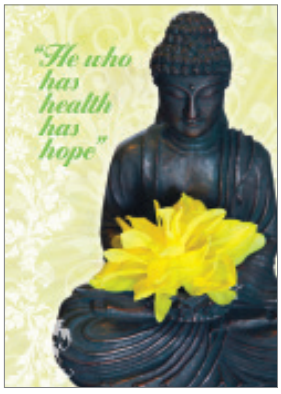
PS 16022 TH
Cover: Just When I THOUGHT I WAS LOSING IT...
Inside: YOU SHOWED UP! Thank you. You are the Best.

PS 16038 TH
Cover: Kindness is the language which the deaf can hear and the blind can see." —Mark Twain
Inside: Thank You so very much.

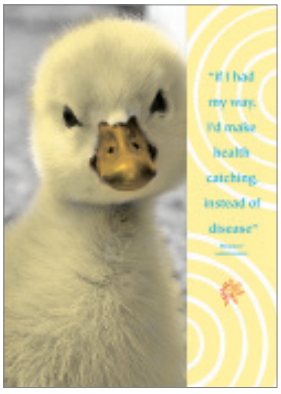
Get Well



PS 03002 GW
Cover: "Faith is knowing there is an ocean because you have seen a brook." William Arthur Ward
Inside: I know you'll be feeling better soon.



PS 03012 GW
Cover: "He who has health has hope"
Inside: "...and he who has hope has everything." Proverb
Hope you feel better soon.



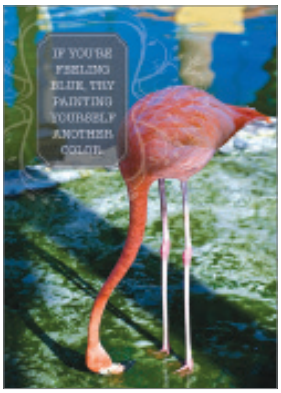
PS 03013 GW bookmark
Cover: "If I had my way, I'd make health catching, instead of disease." Robert Ingersoll **Inside:** Sending sunshine and good cheer. Take care.

PS 03016 GW bookmark
Cover: "With the new day comes new strength and thoughts" Eleanor Roosevelt
Inside: May you feel better than expected with each new day.

PS 03018 GW bookmark
Cover: "A joyful heart is good medicine." Proverbs 17:22
Inside: Sending Cheerful Get Well Wishes Just for You!

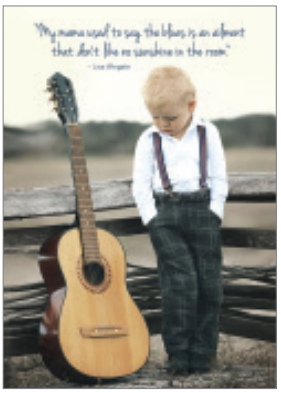
PS 03019 GW
Cover: "Keep your face always toward the sunshine" Helen Keller
Inside: Sending warm and caring thoughts to brighten your day.

PS 03023 GW bookmark
Cover: Find a favorite little Joy in every day.
Inside: May your days be brighter as you feel stronger.



PS 03117 GW
Cover: IF YOU'RE FEELING BLUE, TRY PAINTING YOURSELF ANOTHER COLOR.
Inside: Then hold your head up high and Get Well Soon!

PS 03118 GW
Cover: Isn't it nice to think that tomorrow is a new day? L.M. Montgomery
Inside: Hope you'll be feeling better soon!



PS 03119 GW
Cover: "My mama used to say the blues is an ailment that don't like no sunshine in the room." Lisa Wingate
Inside: So chase those blues away and Feel Better Soon

Sympathy

PS 16060 GW
Cover: BLACK WALNUTS HOT COFFEE HARNESS BELLS CONVERSATION LAYING HENS ANTIQUES HOT SOUP
Inside: WISHING YOU EVERYTHING YOU NEED TO GET WELL SOON!

PS 10005 SY
Cover: "What the heart has once owned and had... it shall never lose." Henry Ward Beecher
Inside: With Deepest Sympathy In The Loss Of Your Loved One

PS 10008 SY bookmark
Cover: "Earth has no sorrow that heaven cannot heal." John Muir
Inside: Although none of us can know your sorrow, know that we are here for you.

PS 10010 SY bookmark
Cover: "Love leaves a memory no one can steal" Anonymous
Inside: My heart goes out to you at this difficult time.

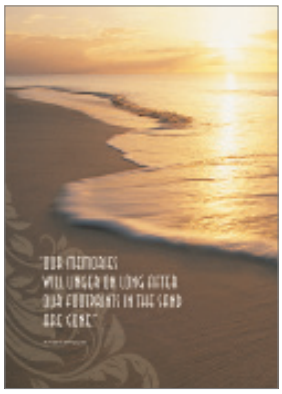
Cost: $2.00 / Pre-printed retail: $3.99
Minimum order per style: 6 pieces
Each card has a unique UPC code

Sympathy

PS 10014 SY bookmark
Cover: "Peace is always beautiful." Walt Whitman
Inside: Thinking of you with Sympathy and Love

PS 10015 SY
Cover: "For some moments in life, there are no words." Robert Dahl
Inside: Thinking of you with Love and Sympathy.

PS 10018 SY bookmark
Cover: "There is always music amongst the trees and the garden, but our hearts must be quiet to hear it." M. Aumonier
Inside: Wishing you quiet moments and peaceful days. With Sympathy.



PS 10020 SY
Cover: "OUR MEMORIES WILL LINGER ON LONG AFTER OUR FOOTPRINTS IN THE SAND ARE GONE." Anonymous
Inside: MAY PASSING DAYS AND LOVING FRIENDS COMFORT YOU.

PS 10023 SY
Cover: "Let grateful memories survive in time of sorrow." Robert Louis Stevenson
Inside: With sincere and heartfelt sympathy for your loss.

PS 10025 SY
Cover: "IT'S HARD TO FORGET SOMEONE WHO GAVE YOU SO MUCH TO REMEMBER." Chris Brown
Inside: WISHING YOU COMFORT AND SYMPATHY.

PS 10026 SY
Cover: "What we have once enjoyed we can never lose. All that we love deeply becomes a part of us." Helen Keller
Inside: With heartfelt Sympathy

PS 10028 SY
Cover: "Grief is like the ocean: it comes in waves, ebbing and flowing." Vicki Harrison
Inside: With Deepest Sympathy

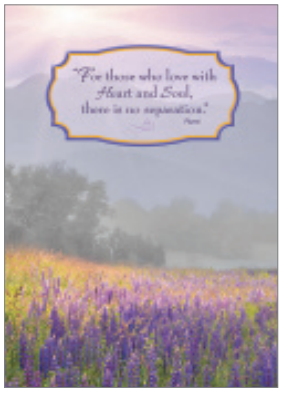
PS 10029 SY
Cover: "To everything there is a Season and a time to every purpose under Heaven." Ecclesiasties 3:1
Inside: Thinking of you with thoughts and prayers.

PS 10031 SY
Cover: "Like a bird singing in the rain, let grateful memories survive in time of sorrow." Robert Louis Stevenson
Inside: Thinking of you with deepest Sympathy

Pet Sympathy

PS 10033 SY
Cover: At the end of this life is an open door, and beyond that threshold, there is only Joy.
Inside: Thinking of you and sharing in your loss. With Deepest Sympathy

PS 10034 SY
Cover: So long as we live, they too shall live. For they are now a part of us As we remember them.
Inside: With Sympathy



PS 10035 SY
Cover: "For those who love with Heart and Soul, there is no separation." Rumi
Inside: May precious memories be a comfort to you. With Sympathy

PS 10024 SYP
Cover: "Until One Has Loved An Animal, A Part of One's Soul Remains Asleep." Anatole France
Inside: With Sympathy On The Loss Of Your Companion.

Information

Customer Service:

We are an "old-fashioned" company, and we take pride in putting our customers FIRST!
Your satisfaction is our NUMBER ONE PRIORITY.
Should you have an issue, please contact our Customer Service Department at 1-800-836-4206 x221, or email info@shadetreegreetings.com.

Ordering Our Products:

There are five easy and convenient ways to order our products:

1. ONLINE: Visit our NEW website at www.shadetreegreetings.com.
2. SALES REPRESENTATIVE: Contact your local sales representative. (You can contact Customer Service at 1-800-836-4206 x221 if you need your representative's name and phone number)
3. PHONE: Our Customer Service representatives are on hand daily to help you with your order. Call us at 1-800-836-4206 x221.
4. EMAIL: email your order to orders@shadetreegreetings.com. Be sure to include a phone number should we need to contact you.
5. FAX: Send a fax to 1-888-700-8306.

Pricing:

All of our greeting cards are pre-printed with a retail price.

"Paper Street" Cost: $2.00 Retail: $3.99

Minimums and Quantities:

We do not have a monetary order minimum. However, if your order totals less than $100.00, you will be charged a $3.50 handling fee. We do have product quantity minimums which are noted on the order form.

Payment Options:

We accept MasterCard, VISA, American Express, and Discover. We will ship COD, or you may prepay by check. Terms (Net-30) are available upon approval of credit.

Freight:

All orders are shipped F.O.B. Rochester, NY.

Returns and Exchanges:

All product returns must be authorized.
Return credit will be issued on stock received in re-saleable condition, as determined by Shade Tree Greetings.

Please note:

- We do not issue refunds unless specifically stated in a promotion.
- You must contact Customer Service for a Return Authorization number.
- Customers are responsible for freight on returned products.
- Restocking charges may apply.

If you have further questions, please contact Customer Service at 1-800-836-4206 x221.

New Accounts:

New accounts requesting COD or paying by credit card will have their orders shipped immediately. New accounts requesting terms will have their orders shipped upon approval of credit. The credit approval process normally takes fewer than two business days.

Contact information:

Phone: 585-442-4580
Toll-free: 1-800-836-4206
Toll-free fax: 1-888-700-8306
Customer Service hours: M-F 8:30 a.m.-4:00 p.m. EST.
e-mail: info@shadetreegreetings.com

Mailing and Shipping Address:

Shade Tree Greetings, Inc.
704 South Clinton Avenue, Suite 400
Rochester, NY 14620

Website:

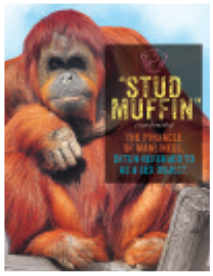
www.shadetreegreetings.com

To our Customers in Canada:

Shade Tree Greetings is distributed in Canada exclusively by:

Jannex Enterprises (1980) Limited
280 Hillmount Road, Unit 7
Markham, ON L6C 3A1
Tel: 905-284-8484 Fax: 905-284-8485
National: 800-668-8644
Email: greetings@jannex.com
www.jannex.com

paper street®



Shade Tree
GREETINGS

704 S. CLINTON AVENUE, SUITE 400 ● ROCHESTER, NY 14620 ● TOLL FREE: 1-800-836-4206 ● SHADETREEGREETINGS.COM

New 2022

Cost: $1.625 / Pre-printed retail: $3.25
Minimum order per style: 6 pieces
Each card has a unique UPC code

paper street

PS 01186 BD
Cover: IT'S YOUR BIRTHDAY!
Inside: YOU'RE NEVER TOO OLD FOR THE BOUNCY CASTLE.

PS 01192 BD
Cover: "The age of a woman does not mean a thing. The best tunes are played on the oldest fiddles."
Ralph Waldo Emerson
Inside: Have a classical Birthday!

PS 16005 BD
Cover: "And then my heart with pleasure fills, And dances with the daffodils."
William Wordsworth
Inside: Wishing you a lovely day and a wonderful year to come. Happy Birthday